



A community service project bringing communities together to find **commonality** >

FOR IMMEDIATE RELEASE

Event: Intersection, a community service project in Bloomington/Normal

When: Saturday, April 19, 2008

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On April 19, 2008, college students and members of McLean County will be coming together under a vision of commonality. We believe that despite the diversity that comes with age, gender, race, and socioeconomic status, there is an inherent commonality that we all share as human beings. Intersection '08 is an event that embraces that thought, consisting of a day of service throughout the community as well as a celebration gathering at Capen Auditorium on the campus of Illinois State University. During the day, participants in the event will be meeting at several different places throughout Bloomington-Normal, including the Jesus house located in West Bloomington, Bloomington Day Care and Kid's Club East (a subsidized day-care for low income families) in Bloomington, and the Normal Senior Center to honor the elderly with a free College Student/Senior dance and social entitled "One Enchanted Evening." The idea is that people from all different walks of life will be intersecting under one goal, whether that would be serving a meal, giving away new clothes, improving a day-care, or honoring our elders. We anticipate that the results of this intersection will be unforgettable as they were years past in 2006 and 2007. (To see what happened last April, visit www.oneintersection.com for photos and stories.)

Though April 19th still feels like a long way off, we are presently trying to raise funds to assist us in these projects. As our leadership team has met with the management of these various establishments and ideas have formed and begun to take shape, we have realized that there is a great need for organizations like you to partner with us to see this intersection happen. We are all members of the same community and can recognize that some living right next door to us are in need of assistance; therefore it is important that we do not ignore this need, but that we reach out and help our neighbors. Please consider helping your community in this way by giving a financial donation to support one of these lasting projects. The use of all donations will go directly toward the low-income/needy communities targeted. All service projects are done in conjunction with local residents/community members so they can take ownership of their project.

By partnering with Intersection, you may be helping a man or a woman find a job that they could not have found otherwise. You may be giving a child a safe place to play. You may be providing hope to someone society has overlooked. But most importantly, you will be giving all involved a chance to step outside of themselves for one day and see that we all have a little bit more in common than we think we do. You will be helping our community to intersect together for the good of all. Online registration to participate on the 19th of April will be available March 8th.

If you would be interested in partnering with Intersection '08, please contact either Brandon Grant (brandon@oneintersection.com) or Josh Jeffrey (josh@oneintersection.com). All donations, which can be made out to Intersection, are tax-deductible (Intersection is a not-for profit 501(c)3 organization). The address below is where donations can be sent. For more information on the day of service itself, please visit our website, www.oneintersection.com. We look forward to hearing back from you in the near future, and even more, to team up and watch lives merged together for the betterment of our community and surrounding areas.

Thank you so much for your consideration,

 oneintersection.com

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